

## SuperTooth & VOXX Accessories Corp. Reach Distribution Agreement for Co-Branded Line of Portable Audio Accessories

*The partnership will use the Acoustic Research brand name*

**LAS VEGAS – May 21, 2013** – Bluetooth expert SuperTooth (Booth # 1070 @ CTIA) has teamed up with audio specialist VOXX Accessories Corp. (Booth # 2630 @ CTIA) to roll out a co-branded line-up of portable audio accessories under the [Acoustic Research](#) brand name beginning with the launch of the [ARS60 Bluetooth speaker](#).



“The expertise and breadth of products VOXX Accessories has within the portable audio category, coupled with the quality and reliability SuperTooth products have become synonymous with, make for a powerful combination, and we look forward to a long-lasting partnership,” said Yves Le Reun, SuperTooth Vice President of Sales & Marketing.

“SuperTooth’s acute understanding of the Bluetooth space positions the brand to roll out the best technology at the most affordable price, and VOXX Accessories is pleased to partner with SuperTooth to help lead the expansion of our range of portable Bluetooth speakers,” said David Geise, President, VOXX Accessories Corp,

The [ARS60](#) is a \$119 portable Bluetooth speaker kicking out 16 watts RMS audio power with two speakers in front and a bass reflex system on the back. The ARS60 streams music wirelessly from any cell phone, tablet, computer or mp3 player supporting Bluetooth A2DP. The rechargeable battery keeps music playing for 3-10 hours depending on the volume level per 2-hour charge.

The [ARS60 speaker](#) is available in black or red beginning today on [www.store.acoustic-research.com](http://www.store.acoustic-research.com) for \$119.

To learn more about SuperTooth Bluetooth accessories, visit [SuperTooth.net](http://SuperTooth.net) and follow SuperTooth on [facebook.com/SuperToothFB](https://facebook.com/SuperToothFB) and Twitter [@supertooteh\\_kits](https://twitter.com/supertooteh_kits). Watch all of the [SuperTooth videos here](#).

The [Acoustic Research](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For more information about the Acoustic Research product lines, please visit: [www.acoustic-research.com](http://www.acoustic-research.com)

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**About SuperTooth:**

SuperTooth, headquartered in France, is the world leading manufacturer of Bluetooth speakerphones and portable accessories. In 2004, SuperTooth created the concept of a Bluetooth speakerphone that could be clipped onto a car's sun visor. The company prides itself on being the only manufacturer of speakerphones owning its own factory, managing and operating the entire production and supply chain – from initial designs and concepts, to the manufacturing and packaging. Today SuperTooth has grown into the bestselling speakerphone brand in Europe with a 45% market share worldwide, continuing to expand its international presence in more than 50 countries. For further information, please visit: [www.supertooth.net](http://www.supertooth.net)

**About VOXX Accessories Corporation (VAC):**

[Voxx Accessories Corporation](http://www.voxx.com) is a global leader and innovator in consumer electronics accessories for home and on-the-go, delivering straightforward solutions for wireless home and portable audio, over-the-air HDTV reception, mobile device charging, cleaning & care, and personal sound amplification.

Voxx Accessories is committed to promoting a powerful, diverse and growing brand portfolio, with distinctive products in the Acoustic Research, RCA, RCA Symphonix, TERK, Jensen and Surface brands, and a diverse product offering that includes wireless speakers, mobile device charging stations and accessories, headphones, clock radios, MP3 players, digital voice recorders, remote controls, indoor/outdoor TV reception, HDMI cables and other A/V connectivity accessories, personal sound amplifiers, surge protection and power conditioning, and cleaning and care products.

Voxx Accessories Corporation provides advanced marketing services and efficient supply chain tools that shape future sales in the consumer and mobile professional markets. Headquartered in Indianapolis, Indiana, Voxx Accessories Corporation is a subsidiary of Voxx Corporation (NASDAQ: VOXX), Hauppauge, NY.

Acoustic Research/RCA/RCA Symphonix/TERK/Jensen/Surface products are sold through an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America.

**About VOXX International Corporation:**

[VOXX International Corporation](http://www.voxxintl.com) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox](#)®, [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Acoustic Research](#)®, [Jamo](#)®, [Energy](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Hirschmann Car Communication](#)® and [Oehlbach](#)®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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